

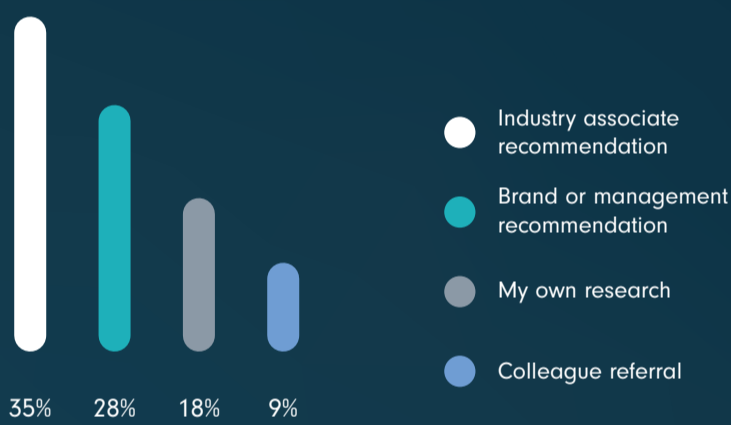
# DON'T PANIC! HERE'S THE STATE OF PANIC, BY THE NUMBERS.

We recently conducted a survey with hotel leaders to better understand the state of panic button adoption and what motivates the decision to purchase.



# 84%

SPENT OVER 4 HOURS OF RESEARCH BEFORE CHOOSING A PANIC BUTTON SOLUTION



How did you discover your panic solution?

It's not all about the money

62%  
would spend more on a solution that does more to support operations than just a panic button



28%  
would spend as little as possible to satisfy compliance requirements



10% said "I don't care"

What motivated you to implement a panic solution?



If you could combine anything else with your panic device?

67% WANT TWO-WAY COMMUNICATION

# 77%

said they would still pursue a panic button solution if legislative requirements did not exist

